Juan Manuel Cornejo

Creative / GUI Design

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ABOUT

Product designer with 20+ years of experience transforming complex systems into intuitive experiences. From Flash-era websites to AI-driven platforms, I've evolved through every major shift in digital design. I specialize in enterprise software, industrial applications, and human rights technology—building design systems, leading cross-functional teams, and shipping products used by thousands worldwide. Fluent in Spanish, English, French, and Portuguese.

Now bridging design and code—prototyping, building, and shipping production-ready interfaces.

EXPERIENCE

Design Engineer & Consultant

Self-employed

Aug 2025 – Present · Remote & On-site

· Partnering with local businesses and international clients on brand strategy, visual identity, and digital product design.
· Designing and building high-fidelity web experiences and marketing sites using Framer, React, and modern frameworks.
· Bridging design and development—prototyping interactive components and shipping production-ready UI.
· Advising teams on design systems architecture, component libraries, and scalable UI workflows.

Lead Product Designer

Huridocs

Oct 2021 – Aug 2025 · Remote

· Led modernization of Uwazi, a documentation platform serving 4,000+ users across 150+ human rights organizations worldwide.
· Designed AI-assisted workflows that reduced data extraction time by 60% for non-technical users.
· Created Preserve, a browser extension for secure, tamper-proof evidence collection adopted by legal teams globally.
· Built a 70+ component design system that cut UI development time by 35%.
· Partnered with PMs, engineers, and researchers in cross-functional squads of 5-10.

Senior Product Designer

Lumentalta (Clevertech)

Jan 2018 – Oct 2021 · Remote

· Designed enterprise B2B platforms for clients in fintech, healthcare, and logistics.
· Led UX for Katoen Natie's industrial automation platform, digitizing operations handling 500+ railcars daily.
· Delivered consistent multi-platform experiences across web, mobile, and desktop.
· Collaborated directly with C-level stakeholders to align design strategy with business objectives.

Senior Experience Designer

ThoughtWorks

Mar 2016 – Dec 2017 · Ecuador, Brazil, Chile

· Led UX initiatives for digital transformation projects in retail, banking, and aviation.
· Facilitated 20+ design sprints and discovery workshops for cross-disciplinary teams.
· Established user research and design thinking practices across client organizations.

Freelance Designer

Independent

2013 – 2016 · Ecuador, UK, Spain, USA, Mexico

· Delivered end-to-end creative solutions for international clients.
· Designed responsive websites and immersive web experiences using HTML, CSS, and JavaScript.
· Crafted brand identities and editorial layouts for magazines and print collateral.

UI/UX Designer

Azendoo

Jan 2011 – Apr 2013 · France

· Spearheaded complete interface redesign for the collaborative productivity platform.
· Crafted cohesive brand identity and visual language across all touchpoints.
· Designed high-impact marketing collateral that drove user acquisition.

Art Director

Cycloboost

Sept 2010 – Feb 2012 · France

· Directed video production and photography for e-commerce and brand storytelling.
· Designed print brochures and managed social media campaigns.

Freelance Designer

Independent

2005 – 2010 · Ecuador, France

· Pioneered multimedia experiences during the Flash era, building interactive websites and CD-ROMs.
· Produced commercial video and sound design for advertising campaigns.
· Developed brand identities for diverse clients across industries.

SKILLS

Design	Product Design · UX Research · Design Systems · Information Architecture · Prototyping
Technical	Figma · Framer · HTML/CSS/JS · React · Claude Code · OpenCode · Adobe CS
Domain	Enterprise Software · Industrial Applications · AI/ML Interfaces · Human Rights Tech
Process	Design Thinking · Agile/Scrum · Workshop Facilitation · Usability Testing

EDUCATION

HCI Research Certificate Université de Bordeaux, France (2011–2012)

Sound Engineering SAE Institute, Madrid (2002–2005)

Linguistics Universidad Católica del Ecuador (2002)