Juan Manuel Cornejo

Product Designer

Location: Quito, Ecuador | Email: hola@juanmnl.com | Phone: (+593) 996-354-078

About Me

I design digital products that turn complex systems into intuitive experiences. With over 20 years of experience—from Flash-era websites to AI-driven platforms—I've evolved through every major shift in digital design: responsive web, mobile-first, and now AI-enhanced workflows. My work spans industries including manufacturing, logistics, and human rights technology, with a focus on clarity, accessibility, and measurable impact. I thrive in collaborative, cross-functional environments where design thinking bridges complexity and purpose.

Experience

Lead Product Designer | Huridocs

October 2021 – August 2025 | Remote

– Led the modernization of Uwazi, a documentation platform used by 150+ human rights organizations worldwide.

– Designed AI-assisted workflows that simplify data extraction for non-technical users.

– Created Preserve, a browser extension for secure, tamper-proof evidence collection.

– Developed a unified design system that improved visual consistency and reduced development time.

– Partnered with product managers, engineers, and researchers to define user-centered roadmaps.

Senior Product Designer | Lumentalta (formerly Clevertech)

January 2018 – October 2021 | Remote

– Designed enterprise B2B platforms for clients in fintech, healthcare, and logistics.

– Led UX for Katoen Natie's industrial automation platform, digitizing railcar operations.

– Delivered consistent multi-platform experiences across web, mobile, and desktop.

– Created marketing sites and partner interfaces aligned with company growth.

– Collaborated directly with stakeholders to align design with business goals.

Senior Experience Designer | ThoughtWorks

March 2016 – December 2017 | Ecuador, Brazil & Chile

– Led UX initiatives for digital transformation projects in retail, banking, and aviation.

– Facilitated design sprints and discovery workshops for cross-disciplinary teams.

– Established user research and design thinking practices across client organizations.

Freelance Designer

2013 – 2016 | Ecuador & Remote (France, UK, Spain, USA, Mexico)

– Delivered end-to-end design projects, from brand identity to digital product interfaces.

– Built and deployed responsive websites and interactive prototypes using HTML, CSS, and JavaScript.

– Managed client relationships and deadlines across multiple time zones.

Earlier Career Highlights

– UI/UX Designer | Azendoo, France (2012–2013): Product design for collaborative productivity platform.

– Art Director | Cycloboost, France (2011–2012): Visual and web design for cycling industry startup.

– Multidisciplinary Designer | Various roles (2005–2012): Graphic, web, and sound design across industries.

Skills

Design: Product Design, UX Research, Design Systems, Prototyping, Information Architecture

Technical: Figma, Framer, Adobe Creative Suite, HTML, CSS, JavaScript, React (basics)

Specialties: Enterprise Software, Industrial Applications, AI/ML Interfaces, Human Rights Technology

Process: Design Thinking, Agile/Scrum, Usability Testing, Workshop Facilitation

Languages

Spanish (Native), English (Fluent), French (Fluent), Portuguese (Conversational)

Education

HCI Research Certificate | Université de Bordeaux, France (2011–2012)

Sound Engineering | SAE Institute, Madrid (2002–2005)

Linguistics | Universidad Católica del Ecuador (2002)

Keywords

UX, UI, Product Design, Design Systems, Figma, Framer, Research, AI, SaaS, Accessibility, Human Rights Tech, Leadership, Interaction Design, Usability Testing, Cross-functional Collaboration